

PRICING RECOMMENDATIONS ****These are only suggestions!!****

Tier 1 - Discount Dept. Stores Kmart, Walmart, Target, etc.

Tier 2 - Dept. Stores JC Penney, Kohl's, Sears, Old Navy, etc.

Tier 3 - Chain Stores Osh Kosh, Children's Place, Lands End, Carters, etc

Tier 4 - Upscale and Boutique Gymboree, Gap, Ralph Lauren, Macy's etc.

Bottoms	Tier 1	Tier 2	Tier 3	Tier 4
Jeans	2.00-5.00	3.00-5.00	3.00-8.00	4.00-9.00
Dress Pants/Slacks	3.00-6.00	4.00-7.00	4.00-8.00	5.00-10.00
Casual/Khaki	2.00-5.00	2.00-5.00	3.00-6.00	4.00-7.00
Sweatpants	2.00-3.00	2.00-3.00	3.00-5.00	3.00-6.00
Leggings	2.00-3.00	2.00-3.00	3.00-4.00	3.00-5.00

Dresses

Jumpers	2.00-4.00	3.00-5.00	3.00-6.00	4.00-9.00
Dresses	3.00-5.00	3.00-6.00	4.00-7.00	4.00-10.00
Holiday Dresses	5.00-7.00	5.00-9.00	6.00-10.00	6.00-15.00

Tops

Sweaters	2.00-5.00	3.00-6.00	4.00-10.00	5.00-10.00
Sweatshirts	2.00-3.00	2.00-4.00	4.00-5.00	4.00-7.00
Turtlenecks	2.00-3.00	2.00-4.00	2.00-5.00	3.00-6.00
Long Sleeve	2.00-3.00	2.00-4.00	2.00-5.00	3.00-6.00
Dress Shirt	2.00-4.00	3.00-5.00	4.00-6.00	6.00-15.00

Outfits/Sets

2 Piece Matching(Top & Bottom)	3.00-4.00	4.00-6.00	6.00-10.00	7.00-15.00
3 Piece Matching Outfit	3.00-5.00	5.00-6.00	6.00-12.00	7.00-15.00
4 Piece Matching Outfit	4.00-5.00	5.00-7.00	7.00-15.00	8.00-20.00

Outer Wear

Winter Coat/Jacket	3.00-7.00	3.00-7.00	4.00-15.00	8.00-20+
Snow Pants	3.00-5.00	3.00-5.00	4.00-10.00	5.00-15+
Snowsuit	5.00-7.00	5.00-8.00	6.00-12.00	6.00-15+
Windbreaker	2.00-4.00	3.00-5.00	3.00-7.00	4.00-8.00
Denim Jackets	3.00-5.00	3.00-5.00	4.00-7.00	5.00-9.00
Raincoats	3.00-5.00	3.00-5.00	4.00-7.00	5.00-9.00
Polar Fleece	3.00-5.00	4.00-6.00	4.00-7.00	5.00-9.00
Vests -Lined	3.00-5.00	3.00-5.00	4.00-7.00	5.00-9.00
Athletic/Track Suits	4.00-6.00	4.00-6.00	5.00-10.00	5.00-12.00

Pajamas

Footed/Non-Footed Sleeper	2.00-3.00	3.00-4.00	3.00-5.00	4.00-6.00
2 or 3 Piece PJ Sets	2.00-3.00	3.00-4.00	3.00-5.00	4.00-7.00
Night Gown	2.00-3.00	3.00-4.00	3.00-5.00	4.00-6.00
Bath Robe	2.00-3.00	3.50-4.50	4.00-5.00	5.00-6.00

Shoes

Boots	2.00-3.00	2.00-4.00	3.00-9.00	3.00-12.00
Sneakers	2.00-3.00	2.00-4.00	2.00-5.00	3.00-8.00
Dress Shoes	2.00-3.00	2.00-4.00	3.00-8.00	3.00-10+

****Maternity: 30% of retail price.**

	GENERIC BRAND	BRAND NAME
DIAPERING/POTTY		
Diaper Genie	4.00-7.00	
Diaper Genie Refill- Unopened	3.00-4.50	
Diaper Champ	6.00-9.00	
Diaper Wipe Warmer	5.00-8.00	
Contour Changing Pad	4.00-6.00	5.00-8.00
Changing Pad Cover	2.00-3.00	3.00-4.00
Potty Chair	2.00-5.00	3.00-6.00
Potty Seat	2.00-3.00	3.00-4.00
Step Stools	2.00-4.00	3.00-5.00
FEEDING/NURSING		
Single Breast Pump	10.00-20.00	15.00-35.00
Double Breast Pump	25.00-50.00	75.00-150.00
Nursing Pillow/Boppy	4.00-5.00	5.00-10.00
INFANT EQUIPMENT		
Baby Swing	15.00-25.00	20.00-35.00
Bouncy Seat	5.00-10.00	10.00-15.00
High Chair	10.00-20.00	20.00-35.00
Exersaucer	15.00-20.00	20.00-30.00
Pack n Play	20.00-30.00	25.00-45.00
Infant car Seat w/Base	15.00-25.00	25.00-40.00
Car Seat Base Only	5.00-10.00	10.00-15.00
Umbrella Stroller	5.00-10.00	10.00-15.00
Single Child Stroller	15.00-25.00	25.00-50.00
Double Stroller	20.00-50.00	40.00-80.00
Travel System	40.00-60.00	75.00-100.00
Bassinet	10.00-25.00	25.00-40.00
INFANT/BABY FURNITURE		
Changing Table	25.00-75.00	75.00-150.00
Dresser	50.00-100.00	100.00-200.00
Glider w/Ottoman	25.00-50.00	50.00-100.00
Book Shelf - 3 Shelves	10.00-20.00	20.00-30.00
Book Shelf - 4+ Shelves	20.00-40.00	40.00-60.00
Wall Hanging Shelf	5.00-15.00	10.00-20.00
MOVIES		
VHS-Disney, BabyEins.,Elmo, etc.	1.50-5.00	
VHS-Set of 3 or more	5.00-7.00	
VHS-Other	1.50-3.00	
DVD-Disney, Baby Eins. Elmo, Etc	1.50-6.00	
DVD-Other Titles	2.00-6.00	